Ogilvy

Admin Tool - Wireframes
MetLife Babies on the Brain - Facebook
Project Number: MET.METBRA.11073.I.013 | v.0.1
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Table of Contents

1. Focus Areas

1.1. Login Page

This is the login page of the admin tool.

1.1.1. User Interface

MetLife Snoopy Snapshot Showdown

LOGIN

User Name

Password

Login

1.1.2. Functionality

Footnote	Label	Description	Interactions
1	User Name Field	User is able to input the username	
2	Password Field	User is able to input the password field. Password is masked.	

3	Login CTA	OnClick, system will validate the username and password combination is valid.	OnClick:
			  If username and password combination are valid.:
			    Open Pending Approval in Current Window
			  If already submitted an entry that are not valid:
			    Set Login Error Message state to Error Message is Visible

1.1.2.1. Error Message is Visible

1.1.2.2. User Interface

Your user name and/or password is not valid.
Please try again.

Footnote	Label	Description	Interactions
1	User Name Field	User is able to input the username	
2	Password Field	User is able to input the password field. Password is masked.	

3	Login CTA	OnClick, system will validate the username and password combination is valid.	OnClick:
			  If username and password combination are valid.:
			    Open Pending Approval in Current Window
			  If already submitted an entry that are not valid:
			    Set Login Error Message state to Error Message is Visible

1.2. Pending Approval

This shows the admin tool after the user has successfully logged in. By default, this page should show all entries that have been submitted and not approved yet.

1.2.1. User Interface

MetLife Snoopy Snapshot Showdown

Welcome, <user name>! [1] Log Off [2]

PENDING APPROVAL - (# Pending Approval) [3]

Select All [4] | 1, 2, 3, ...>> [5]

Approve! [6]

Decline [7]	Decline [A1]	Decline	Decline	Decline [8]
Enlarge	Enlarge [A2]	Enlarge	Enlarge	Enlarge
23 hrs ago.	21 hrs ago.	14 hrs ago.	12 hrs ago.	5 hrs ago.
☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid > [B1] <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>

Decline	Decline	Decline	Decline	Decline
Enlarge	Enlarge	Enlarge	Enlarge	Enlarge
5 hrs ago.	5 hrs ago.	4 hrs ago.	4 hrs ago.	4 hrs ago.
☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>

Decline	Decline	Decline	Decline	Decline
Enlarge	Enlarge	Enlarge	Enlarge	Enlarge
4 hrs ago.	3 hrs ago.	3 hrs ago.	2 hrs ago.	2 hrs ago.
☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>	☐ <Name of Kid # > <Age of Kid> <Kid's Location>

Select All [9] | 1, 2, 3, ...>> [10]

Approve! [11]

1.2.2. Functionality

| Footnote	Label	Description	Interactions
1	Welcome Message	This should display the name of the user that's logged into this admin tool.	

2	Log Off Link	This allows the user to log off of the system.	OnClick:
			  Case 1:
			    Open Login Page in Current Window

3	Number Of Entries Pending Approval	This shows the number of entries that's pending approval. This includes all entries and not just the ones being displayed on this page.	
4	Select All Link	This allows the user to select all entries (on this page) and approve a batch at a time.	
5	Pagination	This shows the number of pages and allows the user to move to other pages. By clicking on the >> allows the user to move to the next page in the sequence. Active page should have some kind of indication so the user knows what page they are on. By default, show "1, 2, 3, ..." and when the user clicks >> then show "<<...4, 5, 6...>>" and so forth.	
6	Approve Button	This allows the user to approved 1 or more entries at a time by pre-selecting the checkboxes (on this page only) and approve more than one at a time. If no entries are selected when the user clicks on this button, show "Please select 1 or more entry first" at the top of the page.	
7	Individual Entry	This is how one entry will look when it's been submitted and not approved by any admin yet.	
8	Entries to be Reviewed Per page	Per page, there should be 15 entries and arranged in chronological order based on when it was submitted. So the entry that was submitted the earliest are arranged first.	
9	Select All Link	This allows the user to select all entries (on this page) and approve a batch at a time.	
10	Pagination	This shows the number of pages and allows the user to move to other pages. By clicking on the >> allows the user to move to the next page in the sequence. Active page should have some kind of indication so the user knows what page they are on. By default, show "1, 2, 3, ..." and when the user clicks >> then show "<<...4, 5, 6...>>" and so forth.	
11	Approve Button	This allows the user to approved 1 or more entries at a time by pre-selecting the checkboxes (on this page only) and approve more than one at a time. If no entries are selected when the user clicks on this button, show "Please select 1 or more entry first" at the top of the page.	

A1	Contestant Entry	This shows what the view would be for the contestant that entered the photo.	OnClick:
			  Case 1:
			    Open Link in Popup Window

A2			OnClick:
			  Case 1:
			    Open Individual Entry View in Popup Window

B1			OnClick:
			  Case 1:
			    Open Individual Entry View in Popup Window

1.2.3. Decline

1.2.3.1. Default

1.2.3.2. User Interface
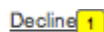
Decline 1

1.2.3.3. Functionality

Footnote	Interactions

1	OnClick:
	  Case 1:
	    Set Decline state to Confirm

1.2.3.4. Confirm

1.2.3.5. User Interface

Decline

Are you sure you want to decline this entry?

Ok 1   Cancel 2
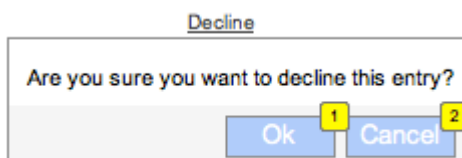
1.2.3.6. Functionality

Footnote	Interactions

1	OnClick:
	  Case 1:
	    Set Decline state to Denied!

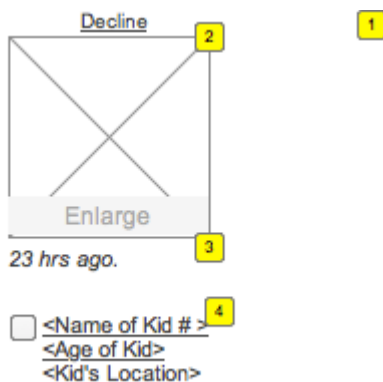| Footnote	Interactions

2	OnClick:
	   Case 1:
	      Set Decline state to Default

1.2.3.7. Denied!

1.2.3.8. User Interface

DENIED - User is Notified!

1.2.4. Individual Entry

### *1.2.4.1. Default - Review*

1.2.4.2. User Interface

1.2.4.3. Functionality

Footnote	Label	Description
1	Decline	This allows the user to decline an entry.
2	Thumbnail of Image	This ONLY shows the image of the child (NOT THE ENTIRE BODY OF CHARACTER) so the admin can easily see if the image is appropriate. If needed, the admin has the ability to click and enlarge the image to see the entire entry (pic of child + character + scene) as well as all the information available on the entry.
3	Time Since Submission	This shows the amount of time that's passed since the entry was submitted to now.
4	Info on Entry	This provides information on the entry (Name of Kid, Age of Kid, Kid's Location).

1.2.4.4. Approved

1.2.4.5. User Interface
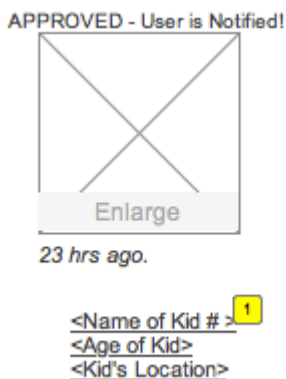
1.2.4.6. Functionality

Footnote	Interactions

1	OnClick:
	   Case 1:
	      Open Individual Entry View in Popup Window

1.3. Individual Entry View

1.3.1. User Interface

1.3.2. Functionality

Footnote	Label	Description
1	Name and Age of Kid	This shows the first name and age of the kid along with the age group that he/she falls in.
2	Entry to be Approved	This photo will be randomly chosen. Depending on the "View" chosen (e.g., All, Infant, Toddler, etc.) this image will reflect that filter. Also, the photo here will not be a friend of the viewer. This is to ensure there are no repeated images with the ones listed in the "See your friend's cuties!".

1.3.3. Approve/Deny Entry

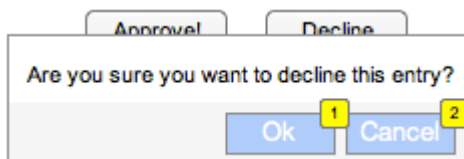#### 1.3.3.1. Default

1.3.3.2. User Interface

1.3.3.3. Functionality

Footnote	Interactions

1	OnClick:
	    Case 1:
	        Set Approve/Deny Entry state to Deny-Confirm

2	OnClick:
	    Case 1:
	        Set Approve/Deny Entry state to Approved!

1.3.3.4. Deny-Confirm

1.3.3.5. User Interface

1.3.3.6. Functionality

Footnote	Interactions

1	OnClick:
	    Case 1:
	        Set Approve/Deny Entry state to Denied!

2	OnClick:
	    Case 1:
	        Set Approve/Deny Entry state to Default

1.3.3.7. Denied!

1.3.3.8. User Interface

DENIED - User is Notified!

1.3.3.9. Approved!

1.3.3.10. User Interface

APPROVED - User is Notified!